Joshua Markette

CREATIVE TECHNOLOGIST

Multidisciplinary creative professional with extensive experience across graphic design, motion graphics, digital media, and interactive development. Combines visual design expertise with technical versatility to develop effective communications and experiences across print, digital, and multimedia environments. Contributes throughout the creative process, from exploring ideas and recommending approaches to developing and delivering finished work.

Experience

GSFSGroup
Senior Interactive Marketing Specialist | April 2016 – Present

- Design and produce print and digital communications, including branded collateral, brochures, and promotional materials, following corporate brand guidelines and established partner standards, including those of Toyota.
- Create motion graphics, animations, and multimedia content using Adobe After Effects, including expression-driven animation techniques.
- Develop responsive landing pages and interactive experiences using HTML, CSS, JavaScript, and Bootstrap, while applying creative and technical expertise to improve production workflows.

Landmark Aviation
Instructional Designer | June 2012 – August 2014; February 2015 – April 2016

- Designed interactive training covering aviation operations, customer service, and compliance, integrating illustration, animation, programming, audio, and video into multimedia learning experiences.
- Developed custom interactive content using Adobe Flash and ActionScript, incorporating accessibility requirements and supporting online and instructor-led instruction.
- Provided graphic design and creative production support across Training, Marketing, and Customer Service, developing promotional materials and internal and customer-facing communications.

GE Oil & Gas
Instructional Designer & Multimedia Developer | August 2014 – February 2015

- Developed technical training covering subsea wellhead equipment and safety procedures using Lectora, integrating visual design, interactive media, narration, and audio production.

Architecture Etc.
3D Visualization Artist | January 2008 – February 2009

- Produced architectural visualizations from technical drawings using Autodesk 3ds Max, managing 3D modeling, materials, lighting, composition, and final rendering for client presentations and promotional use.

Cameron
3D Technical Modeler (Internship) | 2007

- Developed 3D models from engineering schematics, collaborating directly with engineers to interpret design revisions and maintain technical accuracy for internal training materials.

CONTACT

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EDUCATION

ART INSTITUTE OF HOUSTON
BFA in Media Arts and Animation
May 2007

AFFILIATIONS

IAAP
International Association of Accessibility Professionals
Member since 2026

CONNECT ON LINKEDIN

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My creative and technical toolkit continues to evolve with the needs of each project. The following is a selection of the software, platforms, and technologies I use in my work.

Software & Technology

DESIGN & CREATIVE PRODUCTION

- Adobe Acrobat
- Adobe After Effects
- Adobe InDesign
- Adobe Premiere Pro
- Adobe Audition
- Adobe Illustrator
- Adobe Photoshop
- Autodesk 3ds Max

WEB & INTERACTIVE

- Adobe Dreamweaver
- Bootstrap
- Chrome DevTools
- CSS
- Cvent
- GitHub
- HTML
- Intuiface
- JavaScript
- Visual Studio Code

LEARNING & DIGITAL PLATFORMS

- Adobe Captivate
- Constant Contact
- CourseMill
- Lectora
- Pardot
- Prismic
- Sitecore
- Stripo

ADDITIONAL TOOLS & WORKFLOWS

- ChatGPT
- Generative AI Workflows
- Google Analytics
- Google Tag Manager
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Word
- Salesforce

SKILLS & CAPABILITIES

DESIGN & CREATIVE

- Visual communications
- Graphic design
- Motion graphics
- 3D visualization

WEB & INTERACTIVE

- Responsive web design
- Front-end development
- Interactive experiences
- UTM Campaign Tracking

LEARNING & MULTIMEDIA

- Instructional design
- Video production
- Audio production
- Accessible content

PLATFORMS & WORKFLOWS

- Digital communications
- Email campaigns
- CMS content management
- Workflow improvement